



THE PERIODIC JOURNAL

October Edition: 2018

At Element, we closely monitor the ever-changing technology and cybersecurity landscape and keep our clients running efficiently and help them manage risk, address challenges, and avoid pitfalls. The Periodic Journal provides news, guidance, expert advice, and best practices to help individuals and business executives run their businesses effectively. We hope you find these articles interesting and helpful.

If you have any questions about these or other topics, suggestions for future articles, or if we can assist you in any way, please do not hesitate to contact us.

Make sure you scroll through to the bottom for our tip of the month!

Featured Partnership: KnowBe4

A Security Awareness Program is the foundation of strengthening cybersecurity in any organization. For about \$1 per person, per month, Element creates a program custom-tailored for clients that is industry-specific. Element has partnered with KnowBe4, a leader in Security Awareness Training. This month, Element is traveling to the KnowBe4 headquarters on November 2nd to meet with their CEO, Stu Sjouerman to discuss the industry and to further align Element's services with KnowBe4.





Featured Article

Jeff Alluri was featured in the September issue of the Collier County Bar Association Adverse Witness Magazine on the topic of Cybersecurity as it relates to a Lawyer's Professional Responsibility. You can read the article [here](#).

I.T. Nation 2018!

Element is off to Orlando, FL for the annual I.T. Nation Conference. Each year, I.T. Nation hosts the leading Managed Service IT organizations to come together and share best practices and learn from some of the leading technology companies.



Upcoming Events

- November 4 - 9: Jeff Alluri and Bryce Ostenson are traveling to the annual ndElevate Partner and Customer Conference in Park City, Utah. Element is a sponsor of the event.
- November 7 - 9: Jeff Holds & Craig Sixta are traveling to Orlando for the annual IT Nation Conference by ConnectWise.

Interested in a Lunch & Learn?

Tip of the Month:

Multi-Factor Authentication

The largest majority of data breaches have occurred through compromised or weak passwords. Multi-Factor Authentication (MFA) is a method of computer access control requiring you to successfully present at least two separate pieces of information when logging into a website or system. A common example of this is having a password and a one-time token or PIN that is provided via software on your smartphone or via a text message. Without having both pieces of information, a user would not be able to log in successfully. Many websites and software solutions offer MFA including Google, Amazon, PayPal, Facebook as well as many financial institutions. Wherever possible you should enable and use MFA.



By the way, if you are curious as to how secure your password is, visit <https://howsecureismypassword.net>. You may be surprised!

MINNEAPOLIS | CHICAGO | NAPLES

Follow Us:



©2018 Element Technologies, LLC. All Rights Reserved.

Element Technologies, LLC has sent you this email because you requested to receive information about our services.
If you no longer wish to receive our emails, click this link to unsubscribe.