



THE PERIODIC JOURNAL

April Edition: 2019

At Element, we closely monitor the ever-changing technology and cybersecurity landscape and keep our clients running efficiently and help them manage risk, address challenges, and avoid pitfalls. The Periodic Journal provides news, guidance, expert advice, and best practices to help individuals and executives run their businesses effectively. We hope you find these articles interesting and helpful.

If you have any questions about these or other topics, suggestions for future articles, or if we can assist you in any way, please do not hesitate to contact us.

Make sure you scroll through to the bottom for our tip of the month!

Follow us on Social Media!

Element posts important industry news and critical security alerts to our social media accounts. Make sure you follow us on LinkedIn and Twitter to keep up with the latest news and alerts to help keep you safe!





2019 ALA Conference & Expo

Jeff Alluri and Kurt Anderson were in Grapevine, TX for the annual ALA Conference from April 14th - 17th. Thank you to all who stopped by our booth, we had a great turnout and had great dialog on technology and cybersecurity with our current and prospective clients!

Element Continues Cybersecurity Push

Arctic Wolf continues to be a strong cybersecurity partner for Element and our clients. Over the past quarter, Element has seen tremendous growth through this partnership. The Arctic Wolf platform is a critical component of any secure network. Their appliances focus on behaviors on the network rather than traditional anti-virus definition-based systems. Contact us today on why your organization needs Arctic Wolf!



ADV Team Moves to Element HQ!

Since the announcement of ADV and Element joining forces, our teams have operated out of our two physical offices in downtown Minneapolis. We are happy to announce we are now all under the same roof in our Element Minneapolis Headquarters!

Upcoming Events

- **May 7 - 8:** Kurt Anderson will be at iManage ConnectLive in New York City.
- **June 12:** Jeff Alluri will be speaking to the Southwest Florida ALA in Lee County.
- **July 10:** NetDocuments Lunch & Learn at Chapman Cutler.
- **July 31 12:00PM - 1:00PM CST:** Minnesota CLE - Cybersecurity, What's Your Incident Response Plan?

Interested in a Lunch & Learn?

Tip of the Month:

Wire Fraud

We have been inundated with calls from clients and prospective clients with attempts (some successful, some not successful) from bad actors to intercept valuable wire transfers. There are many things you can do to better protect yourself and your organization. Make sure you start with a strong, written policy that always ends with a verbal authorization prior to initiating the actual transfer. Take time to properly map-out your wire transfer policy in detail. Perform periodic fire-drills to make sure you test your people, your clients, and your process!



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